

## **Historic, Archive Document**

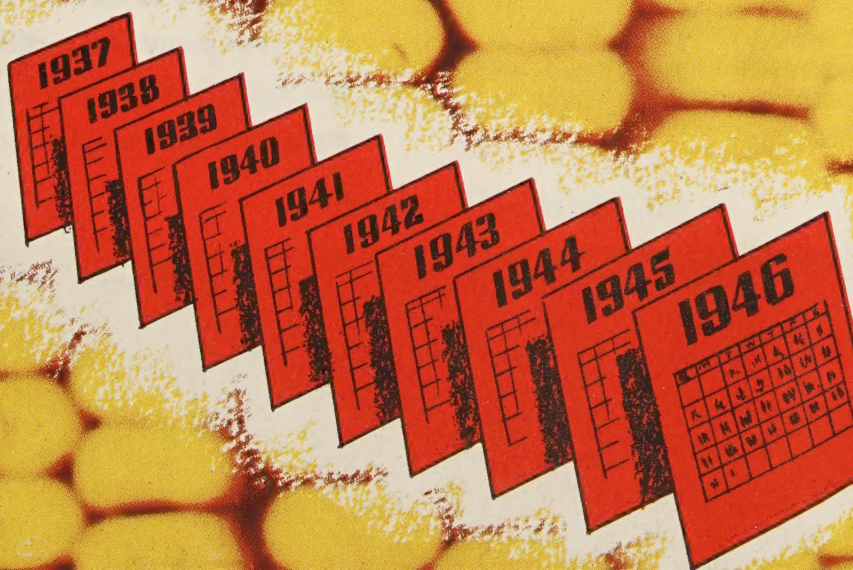
Do not assume content reflects current scientific knowledge, policies, or practices.







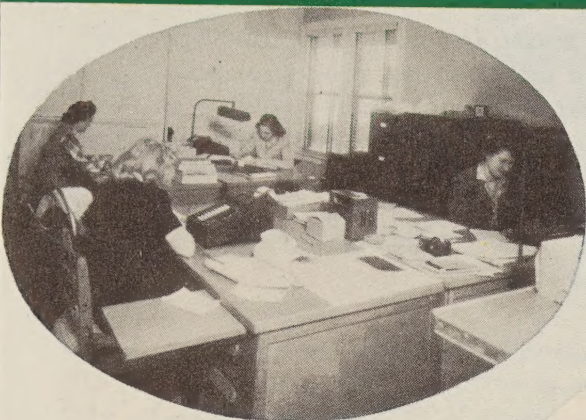
*"Producers' Hybrids  
Perform Better for me  
Year in and Year Out"*





# THE PLANT, PERSONNEL AND POLICY

## *... to serve Producers' Customers*



An efficient office force, always ready to give you courteous service.



The men who look out for your interests: Howard Stuckey, President of the Board; Lloyd Downs, General Manager; Bob Copper, Plant Breeder; Harlan Rathe, Plant Manager.



This modern plant is completely planned and especially designed for Producers' 10-point processing. The new warehouse shown on the left has just been completed and will hold 50 thousand bushels of bagged seed corn. Before the seed corn is stored, it goes through a careful, scientific processing as described below.

### PRODUCERS' BREEDING PROGRAM

Back of the pleasing performance of Producers' Hybrids is their scientific breeding program. Year in and year out, Producers' carries on a development program for higher yields, better standability, disease resistance, easier machine husking, higher shelling percentage and top feeding quality.

#### *Certified*

Producers' 13 varieties have been produced according to the rules and regulations for certification of the ILLINOIS CROP IMPROVEMENT ASSOCIATION . . . the official certifying agency for the State of Illinois.

### PRODUCERS' POLICY

No seed company is more conscientious in its efforts to breed and process better seed corn. The **Producers' Crop Improvement Association** is a cooperative, entirely owned and operated on a share basis by farmer members. All savings . . . over reasonable operating reserves . . . are annually refunded to members. As a result of this, farmers who have tried Producers' Hybrids reorder year after year.

Farm Bureau members of good standing are eligible for membership.





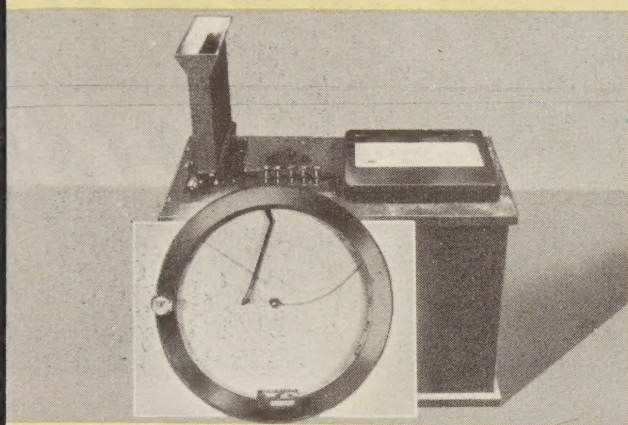
By pulling truck behind picker, Producers' eliminate unnecessary handling and insure fast, early harvest.



All Producers' Hybrids are brought into the plant in the ear.

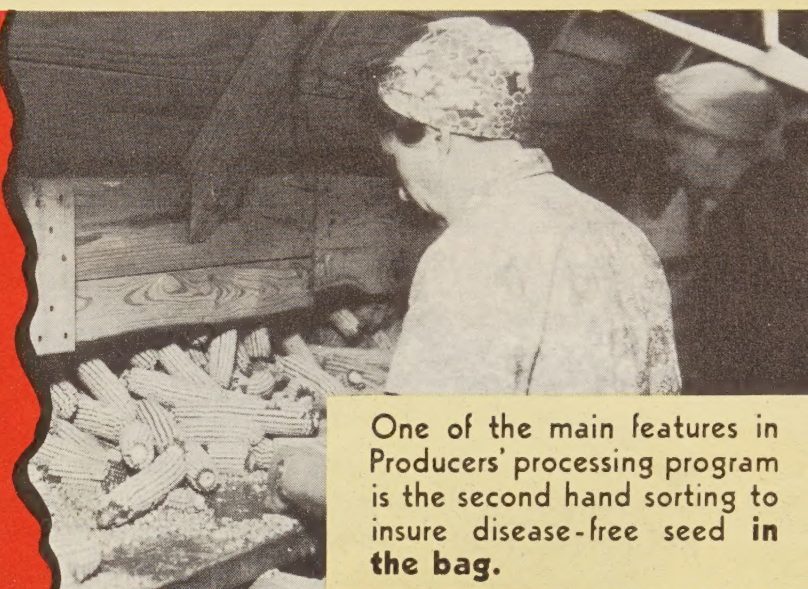


The first handsorting removes all ears with obvious defects or diseases.



The corn is dried to 12% moisture content. Automatic control keeps temperature under 110°.

**DOUBLE**  
*Hand Sorting*  
**ADDS**  
that extra quality to  
**Producers' Hybrids**



One of the main features in Producers' processing program is the second hand sorting to insure disease-free seed in the bag.



Final inspection maintains high standard of sorting process.



Each variety is accurately weighed, bagged and tagged.

- HIGH QUALITY
- HIGH YIELD
- HIGH RESISTANCE

*Get them all with  
Producers' Plus*

## OTHER PROCESSING FEATURES

Precision grading for width and thickness to facilitate planting  
Length grading for uniformity

Gravity grading eliminates damaged and light kernels  
Treatment against seedling diseases to insure strong germination





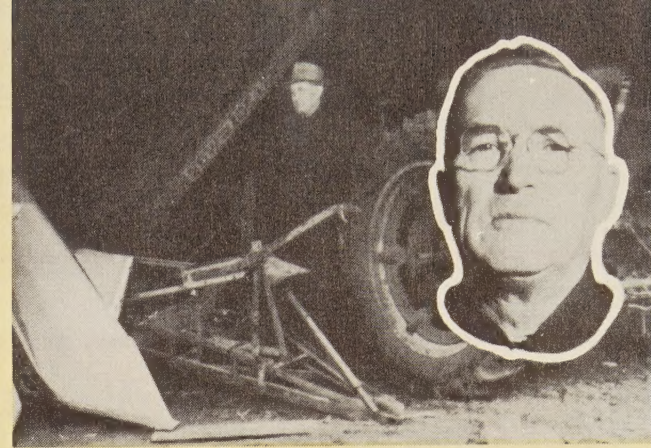
**DWIGHT B. LEIGH, Rankin, Illinois**

"I've used Producers' 100% for 8 years. Our fields have always stood better than a lot of others in this area, especially under adverse conditions."



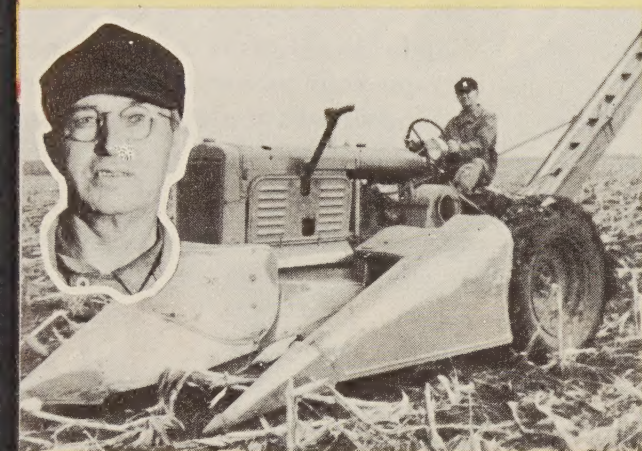
**ADOLPH BURK, Dwight, Illinois**

"I like the Producers' co-operative plan because it gives farmers better control of their seed supply."



**CHARLES LAURITZEN, Reddick, Illinois**

"My elevator operator told me last year that my corn was the best quality he had bought all season. I have used Producers' since first sold 9 years ago."



**JACK ROBERTS, Champaign, Illinois**

"Producers' has given me the biggest yield I've ever had in 37 years of farming. I got 108½ bushels per acre in 40-inch checked rows."

**AND  
Fellow  
Farmers  
AGREE...**



**MILTON W. WARREN, Mansfield, Illinois**

"I like the Producers' set up . . . the way they handle their seed—the conscientious job of detasseling and their processing program."



**WM. H. STOCKLEY, Ottawa, Illinois**

"I've never seen a better graded seed corn in my life. Producers' seeds never give me trouble at planting time and they come up consistently as I set the planter."



**HENRY ROSELIUS, Onarga, Illinois**

"I'm going to keep on using Producers' 100% as in the past. It gives me good yields and has good feeding qualities."



**A. W. GEIGER, Towanda, Illinois**

"Producers' is strong seed. It germinates highly under adverse conditions and yields good on good stalks."



*Jewels of the Cornfield*







**PRODUCERS' 1015**

*Maturity Approximately 90-95 Days*

Widely adapted to various types of soil—Producers' 1015 has an above average yield in Northern Illinois. A low growing variety with good root system and stiff stalk. Medium rough, feeder-type ear held low for easy mechanical or hand picking.



**PRODUCERS' 1020**

*Maturity Approximately 95-100 Days*

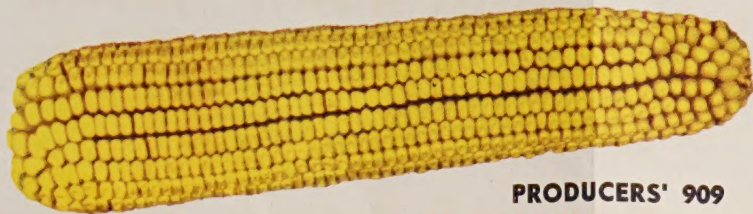
A hybrid for the better soils in Northern Illinois—Producers' 1020 gives an unusually high yield. A low growing, early variety having medium green foliage and smooth, well shaped non-tapering ear held low.



**PRODUCERS' 1010**

*Maturity Approximately 100 Days*

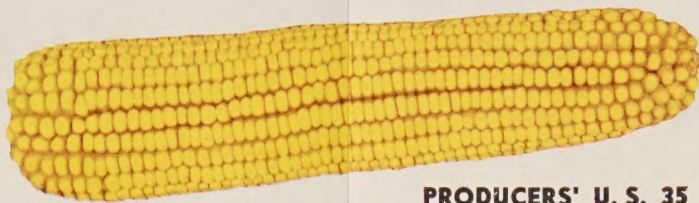
Widely adapted to soil types in North Central and Central Illinois—Producers' 1010 is a high yielding, excellent feeder corn. Grows medium low with stiff stalks and deep green foliage. Smooth, non-tapering ears held right for machine husking.



**PRODUCERS' 909**

*Maturity Approximately 105 Days*

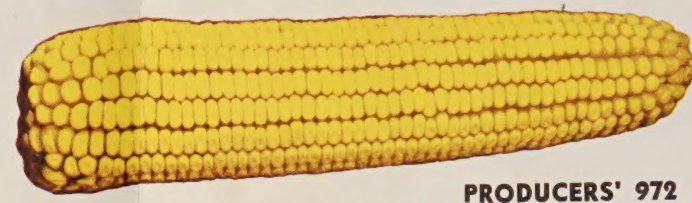
Adaptable to an exceptionally wide area and variety of soil types—Producers' 909 develops soft starch type kernels—is excellent feeder corn. The stiff, medium height stalk holds the large non-tapering ears just right for easy mechanical picking.



**PRODUCERS' U. S. 35**

*Maturity Approximately 105-110 Days*

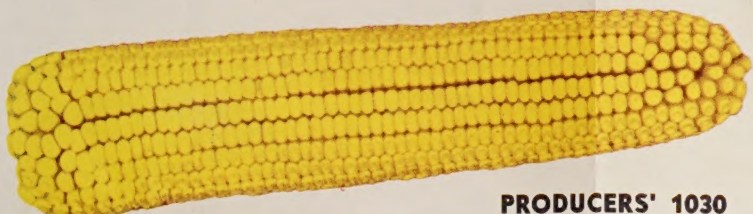
A widely adapted hybrid that does particularly well on medium fertility soils of North Central and Central sections—Producers' U. S. 35 is a high yielding feeder type. The stalk stays green longer after maturity. The single ear held medium to low.



**PRODUCERS' 972**

*Maturity Approximately 105 Days*

Particularly good for medium fertility soils of North Central, Central and South Central sections—Producers' 972 has outstanding record for consistently high yield. A one-ear plus—this medium tall hybrid is especially good for mechanical picking.



**PRODUCERS' 1030**

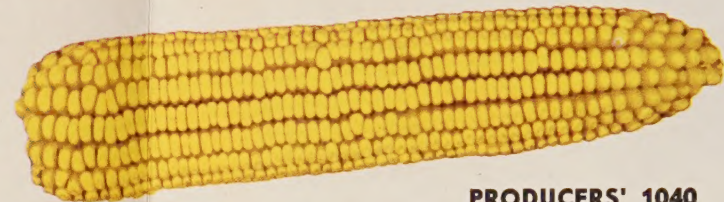
*Maturity Approximately 105-110 Days*

Widely adapted, especially to soils of medium fertility—Producers' 1030 is a good feeder type with fairly smooth single ear and deep kernel. A medium height variety, with dark green foliage, that stands well and will not drop ears. A quality hybrid that picks easily.

## A PRODUCERS' VARIETY FOR YOUR SOIL—

### ACCURATELY GRADED

### Developed by Farmers .... for Farmers



**PRODUCERS' 1040**

*Maturity Approximately 115-120 Days*

Extremely wide adaptability to soil types of Central and South Central sections of Illinois—Producers' 1040, a good feeder corn, is noted for high yield. The large, slightly tapering ear is held low on a stiff stalk . . . ideal for mechanical picking.



**PRODUCERS' ILLINOIS 201**

*Maturity Approximately 105-110 Days*

On better soils and sod ground—Producers' Ill. 201 has proved outstanding in official tests. A good feeder and market corn, this hybrid produces an exceptionally long ear with deep kernels and a small cob. The medium height ear husks clean by hand or picker.



**PRODUCERS' U. S. 13**

*Maturity Approximately 115-120 Days*

Widely adapted as to soil types—Producers' U. S. 13 is used extensively in North Central, Central and South Central and Southern sections. One of the best feeder varieties, this hybrid has large, fairly rough ears on a stiff stalk . . . easily husked by hand or machine.



**PRODUCERS' 1000**

*Maturity Approximately 105-110 Days*

Adapted to rich soils—Producers' 1000 has a high shelling percentage. This hybrid has a very dark green foliage. The excellent stalk and root stands drought with a minimum of damage. The deep-kerneled, large, non-tapering ears are at medium height for easy husking by hand or machine.



**PRODUCERS' 1050**

*Maturity Approximately 120-125 Days*

Widely adapted as to soil types—Producers' 1050 does unusually well on poor soils as well as those of higher fertility. The medium height stalk is stiff and well rooted with smooth type ear at medium height for good machine picking.



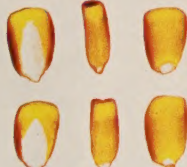
**PRODUCERS' 1045**

*Maturity Approximately 115-120 Days*

Formerly Producers' FCXX. Widely adapted to all soil types. Originally for better soils but has proved a good yielder on poor soil if not planted too heavily. An outstanding feeder, a high yield hybrid with good standability. Stalk stays green after ear is ripe.



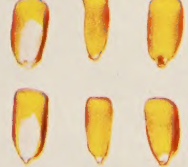
MEDIUM (18) FLAT



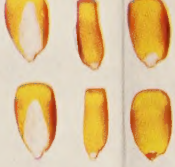
LARGE (22) FLAT



THICK MEDIUM (185) FLAT



THICK SMALL (175) FLAT



REGULAR (20) FLAT



SMALL (17) FLAT



LARGE WIDE (24) FLAT



LARGE ROUND



MEDIUM ROUND



MEDIUM LONG ROUND

### PRECISION GRADED FOR ACCURATE PLANTING

Here's why our customers say they've never seen a better graded seed corn. An exacting series of Precision Gradings assures you the full benefits of Producers' time-proved Yield, Standability and Resistance, regardless of the grade you order. Such precision grading insures against wasteful over-

planting or "skips." Producers' Hybrids are graded for length, width and thickness and are finally put over a gravity grader in series with a corn aspirator to remove light-weight or damaged kernels. All this care gives you better seed from Producers'.

## Order Early ORDER NOW

The only way to be sure you get the variety and grade you want is to order early. Last year many of our customers were disappointed because they did not receive the exact variety and grade they wanted. They waited too long. Don't YOU make that mistake. Order early!

**PRODUCERS' CROP IMPROVEMENT ASSOCIATION**  
PIPER CITY ILLINOIS





# *Detasseling Time*

Seeing is convincing. People who have seen how very carefully Producers' handle their detasseling program will tell you that they have never seen better methods used by any hybrid corn company.



**PRODUCERS'**  
*Certified*  
**HYBRIDS**

## **MEMBERS**

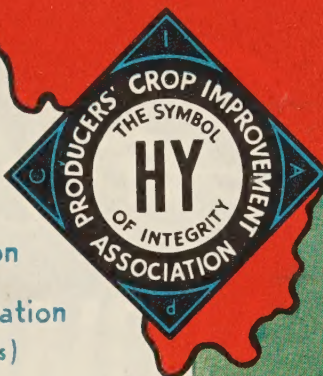
Illinois Agricultural Association

Illinois Crop Improvement Association  
(Official certifying agency for Illinois)

Illinois Seed Producers' Association, Inc.

Illinois Seed Dealers' Association

American Seed Trade Association



*Your Producers' Dealer:*

**McHenry County Service Co.**  
**Woodstock, Ill.**

**PRODUCERS' CROP IMPROVEMENT ASSOCIATION**  
**PIPER CITY** **ILLINOIS**



# *Please Reserve . . . .*

for me the following PRODUCERS' HYBRIDS —  
subject to acceptance of price when announced

No. Bushels	VARIETY	G R A D E	
_____	_____	<input type="checkbox"/> MEDIUM (18) FLAT	<input type="checkbox"/> THICK MEDIUM (18S) FLAT
_____	_____	<input type="checkbox"/> REGULAR (20) FLAT	<input type="checkbox"/> LARGE WIDE (24) FLAT
_____	_____	<input type="checkbox"/> LARGE (22) FLAT	<input type="checkbox"/> THICK SMALL (17S) FLAT
_____	_____	<input type="checkbox"/> SMALL (17) FLAT	<input type="checkbox"/> LARGE ROUND
_____	_____	<input type="checkbox"/> MEDIUM ROUND	<input type="checkbox"/> MEDIUM LONG ROUND

*Producers' Hybrids . . . . Jewels of the Cornfield .*

Name .....

Address .....

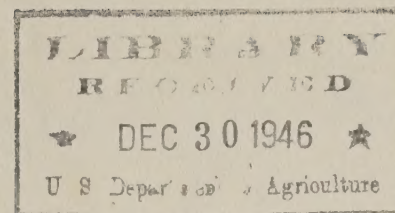
Township ..... County .....



**MCHENRY COUNTY SERVICE CO.**  
**WOODSTOCK, ILLINOIS**



62.23



McHenry County Service Company  
 110 East Jackson Street  
 Woodstock, Illinois  
 Phone 1027

October 25, 1946

To all Farm Bureau Members:

When the McHenry County Service Company took over the operation of the McHenry County Farm Supply, we also inherited the contract for seed corn with Producers' Crop Improvement Association.

Producers' Hybrids have been grown in McHenry County for some years past and have received very good acceptance, in fact most of the purchasers of Producers last year were men who have been growing this corn for two years or more. McHenry County Service Company has negotiated a contract with Producers and are again offering this seed corn. As you no doubt know Producers' Hybrid is a Co-op and have recently paid patronage dividends to the Farm Bureau member patrons of \$1.00 per bushel.

We are enclosing a circular on these hybrids, and a return post card for your convenience. A large part of the satisfaction of the Producers' corn was the result of orders being placed early guaranteeing kernel size and number. A deposit of \$1.00 per bushel with your order will assure delivery.

Yours very truly,

MCHENRY COUNTY SERVICE COMPANY

*L. A. Lafond*  
 L. A. Lafond, Manager

LAL:mf

Enc.

Large Wide Flats	\$ 8.55
Large Flats	9.75
Regular Flats	9.75
Medium Flats	9.75
Small Flats	9.75
Thick Medium Flats	9.05
Thick Small Flats	7.75
Medium Rounds	8.55
Large Rounds	7.75
Medium Long Rounds	7.75



McHenry County Service Company  
110 East Jackson Street  
Woodstock, Illinois  
Phone 1037

October 25, 1946

To all Farm Bureau Members:

When the McHenry County Service Company took over the operation of the McHenry County Farm Supply, we also inherited the contract for seed corn with the National Crop Improvement Association.

Hybrids have been grown in McHenry County for many years and have received very good acceptance. In fact most of the farmers of the county last year were men who have been growing this corn for 10 years or more. McHenry County Service Company has negotiated a contract with the National Crop Improvement Association for the seed corn. As you no doubt know, hybrids are a Co.-op and have recently paid farmers dividends to the tune of \$1.00 per bushel.

We are enclosing a circular on these hybrids, and a return post card for your convenience. A large part of the satisfaction of the farmers' corn was the result of orders being placed early, guaranteeing kernel size and number. A deposit of \$1.00 per bushel with your order will assure delivery.

Yours very truly,

McHENRY COUNTY SERVICE COMPANY

L. A. Johnson, Manager

LAL:ml

Enc.

2.00	Large Wide Flats
2.75	Large Flats
3.75	Medium Flats
4.75	Small Flats
5.75	Thick Medium Flats
6.75	Thick Small Flats
7.75	Medium Rounds
8.75	Large Rounds
9.75	Medium Long Rounds